

Receivables Inventory (Avg Cst) Other 620.5 6468.2 561.2 584.9 6245.7 **Current Assets** 6290.8 Accts Payable Debt Due 2208.4 587.3 1497.9 2220.4 439.1 1414.8 2194.4 438.1 Other Current Liab. 4074.3 3907.2

ANNUAL RATES Past Est'd '09-'11 Past 10 Yrs. to '15-'17 of change (per sh) 5 Yrs. Sales "Cash Flow 9.0% 10.0% 9.0% 4.5% 3.5% 8.0% 10.5% 8.5% 9.0% Earnings Dividends 2.0% 16.0% 11.0% 13.5% **Book Value** 9.5%

Fiscal Year	QUARTERLY SALES (\$ mill.) A				Full Fiscal
Begins	Apr.Per	Jul.Per	Oct.Per	Jan.Per	Year
2009	5818	5533	6518	6406	24275
2010	6058	5534	6538	6415	24545
2011	6173	5819	6570	6460	25022
2012	6105	5850	6770	6675	25400
2013	6305	5950	6775	6750	25780
Fiscal	EARNINGS PER SHAREAB				Full Fiscal
Year Begins	Apr.Per	Jul.Per	Oct.Per	Jan.Per	Year
2009	.22	.16	.39	.33	1.10
2010	.26	.18	.40	.38	1.21
2011	.28	.22	.47	.41	1.37
2012	.30	.23	.50	.47	1.50
2013	.34	.28	.53	.50	1.65
Cal-	QUARTERLY DIVIDENDS PAID C				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2008		.33			.33
2009		.08	.08	.08	.24
2010	.09	.09	.09	.09	.36
2011	.10	.10	.10	.10	.40
2012	.11	.11			

America, Europe, Asia and South America as of 1/28/12. Sells Staples-branded products in over 2,400 grocery stores (mainly Safeway) in the U.S. Acquired. Quill in 5/98, a European mail-order operation in 10/92 and Corporate Express in 7/08. Sales mix in '11:

International markets have become a sore spot for Staples, but there has been some relief on the domestic front. Trends in global markets, especially in Europe, are still very challenging for the company. Indeed, Staples is struggling in the euro zone, which accounts for about 75% of the company's international sales. Revenues and earnings came under pressure in the April period, due to bearish foreign markets and reduced product margins domestically. Also, a stronger U.S. dollar hurt the company's sales growth as a whole, leaving it largely dependent on domestic operations.

Staples Advantage, which focuses on business customers, is one of the **bright spots.** North American delivery is up 2% from the prior period, revealing firm sales growth in its Internet business, as it shifts to online mediums in order to increase product availability. On the retail front, positive tablet performance is being offset by a continued decline in desktops and computer software. Thus, profits were flat even though solid sales growth was achieved.

Headwinds from the euro zone debt

own 2.2% of stock; BlackRock, Inc., 5.2% (4/12 Proxy). Chairman & CEO: Ronald L. Sargent. Inc.: DE. Address: 500 Staples Dr, Framingham, MA 01702. Telephone: 508-253-5000. Internet: www.staples.com.

crisis are not detering Staples.

Management is focusing on strengthening its margins through expense cuts and selective store closings, essentially steering Staples toward greater operating efficiency. There are no talks of opening new stores in 2012, although a repositioning of the portfolio is possible. Finally, foreign markets are expected to recover, especially as productivity strategies will take hold.

Staples expects to generate solid returns on growth investments made over the last couple of years. Things are looking better for the second half of the fiscal year, considering seasonality and back-to-school business. Notwithstanding, it is also looking to increase computer and software sales, as the new Windows 8 program will be released in the latter half of 2012.

This stock is neutrally ranked for Timeliness, but offers good 3- to 5year total return potential. Consequently, this equity offers a solid annual dividend yield of 3.5% and the likelihood of profit growth as cost synergies are realīzed.

Oriatal J. Haiby

July 6, 2012

(A) Fiscal year ends on Sat. closest to Jan. 31st of the following cal. year. (B) Diluted earnings starting in '96. Excl. non-recur. gains and (losses): '97, (4¢); '98, (12¢);

mid-Aug.

'99, (9¢); '00, (44¢); 01, (8¢); '02, 5¢; '03, (C) Div'd changed to quarterly payments start-(13¢); '06, 4¢; '08, (16¢); '09 (8¢); '11 3¢. May ing April '09. Paid in mid-January, April, July not sum due to rounding. Next egs. report due

(D) In millions, adj. for stock splits.

Company's Financial Strength Stock's Price Stability A+ 75 Price Growth Persistence 60 **Earnings Predictability** 95

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