

|  |  |  |  |
| :--- | ---: | ---: | ---: |
| Cash Assets | 13974 | 11651 | 11922 |
| Receivables | 26793 | 28225 | 29561 |
| Inventory (Avg Cst) | 2494 | 2450 | 2595 |
| Other | 5674 | 5790 | 6850 |
| Current Assets | 48935 | 48116 | 50928 |
| Accts Payable | 7436 | 7804 | 8517 |
| Debt Due | 4168 | 6778 | 8463 |
| Other | $\underline{24398}$ |  | 25980 |
| Current Liab. | 36002 | $\frac{25143}{40562}$ | $\frac{42123}{42}$ |


| ANNUAL RATES | Past | Past | Est'd '09-'11 |
| :--- | ---: | ---: | :---: |
| of change (per sh) | 10 Yrs. | 5 Yrs. | to '15-'17 |
| Revenues | $5.0 \%$ | $7.0 \%$ | $8.0 \%$ |
| "Cash Flow" | $8.0 \%$ | $12.5 \%$ | $8.5 \%$ |
| Earnings | $10.5 \%$ | $16.5 \%$ | $9.5 \%$ |
| Dividends | $17.5 \%$ | $24.0 \%$ | $9.5 \%$ |
| Book Value | $4.0 \%$ | $-1.5 \%$ | $21.0 \%$ |


| Calendar | QUARTERLY REVENUES (\$ mill) |  |  |  | Full Year |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 |  |
| 009 | 21711 | 23250 | 23566 | 27231 | 88 |
| 2010 | 22857 | 23724 | 24271 | 29018 | 99870 |
| 2011 | 24607 | 26666 | 26157 | 29486 | 06916 |
| 2012 | 24800 | 26800 | 26400 | 30000 | 108000 |
| 2013 | 25200 | 27500 | 27100 | 31200 | 111000 |
| Cal- | $\begin{array}{r\|} \hline \text { EAI } \\ \text { Mar. } 31 \end{array}$ | RNINGS P | ER SHARE | $\begin{aligned} & \text { A } \\ & \text { Dec } \end{aligned}$ | Full Year |
| 09 | 1.70 | 2.32 | 2.40 | 3.59 | 0.01 |
| 10 | 1.97 | 2.61 | 2.82 | 4.18 | 11.52 |
| 2011 | 2.31 | 3.00 | 3.19 | 4.62 | 13.06 |
| 2012 | 2.55 | 3.25 | 3.50 | 4.90 | 14.20 |
| 2013 | 2.65 | 3.35 | 3.75 | 5.25 | 1500 |
|  | QUARTERLY DIVIDENDS PAID Ba |  |  |  | Full |
| endar | Mar. 31 | Jun. 30 | Sep. 30 | Dec. 31 | Year |
| 08 | . 40 | . 50 | . 50 | 50 | 90 |
| 2009 | . 50 | . 55 | . 55 | . 55 | 2.15 |
| 2010 | . 55 | . 65 | . 65 | . 65 | 2.50 |
| 2011 | . 65 | . 75 | . 75 | . 75 | 2.90 |
| 2012 |  |  |  |  |  |

BUSINESS: International Business Machines Corporation is a worldwide supplier of advanced information processing technology, communication systems, services, and program products. 2011 revenue breakdown: Global Technology Services, 38\%; Global Busi ness Services, 18\%; Systems and Technology, 18\%; Software $23 \%$; Global Financing, $2 \%$; Other, $1 \%$. Foreign business: $65 \%$ of

## Two of IBM's three product groups

 probably will enjoy decent revenue growth in 2012, as in the final period of 2011. The company expects technology and business services revenues together to rise $3 \%$ this year, following a nearly 7\% advance in 2011. It entered 2012 with a healthy services backlog, and continues to expand its services offerings in both rapidly growing nations and in emerging fields, like business analytics. Meanwhile, management looks for software revenues, which advanced $9 \%$ in the December quarter, to grow at a similar pace in 2012, aided by a strong new business pipeline.But systems revenues may face tough comparisons in the first half, after falling 8\% in the December period, when a new product (the launch of a System z server in late 2010) anniversaried.
Nonetheless, the company expects reported earnings of at least \$14.16 a share in 2012, and we look for the beat to pick up a bit in 2013. The $\$ 14.16$ a share includes an estimated $\$ 0.69$ of acquisition and retirement charges. Concerns have arisen that information technology spending might mod-

2011 revenues; Research, 5.9\%. '11 depreciation rate: $12.0 \%$. Has 433,362 empl. Officers \& directors control less than $1 \%$ of stock; BlackRock, $5.2 \%$; State Street, $5.4 \%$; Berkshire Hathaway, $5.5 \%$ (3/12 proxy). Chairman: Samuel J. Palmisano. Pres. \& CEO: Virginia M. Rometty. Inc.: NY. Add.: New Orchard Road, Armonk, NY 10504. Tel.: 914-499-1900. Internet: www.ibm.com.
erate in 2012. But new products should boost systems revenues. And software offerings, like IBM's Smarter Commerce, which aims to help companies sell and service their products, seem to be gaining traction and have attractive margins. Productivity improvements and a better services mix also ought to support wider margins. Stock repurchases should enhance earnings per share.
Excluding debt related to IBM's financing arm, the debt-to-equity ratio was $32 \%$ at the end of 2011, up from $23 \%$ a year earlier, due to a reduction in shareholders' equity related to the retirement plan and rise in nonfinancing debt, from $\$ 5.8$ billion to $\$ 8$ billion. IBM says it is comfortable maintaining this ratio in the $30 \%-40 \%$ range.
IBM's goal is to earn $\$ 20$ a share by mid-decade, which still seems achievable. But the stock, ranked favorably for Timeliness, has nearly tripled in price since late 2008, and discounts a good portion of the earnings growth that we project to 20152017. N onetheless, the blue chip remains a core inclusion in conservative portfolios. Theresa Brophy

April 6, 2012
(A) Based on average shares until '97, then $\begin{aligned} & \text { tinued operations;' } 03 \text {, ( } \$ 0.02 \text { ); ' } 04 \text {, ( } \$ 0.01 \text { ); } \\ & \text { diluted. Excludes nonrecurring gains March, June, September, and December. - }\end{aligned}$ diluted. Excludes nonrecurring gains (losses): 96, (\$0.20); '99, \$0.40; '02, (\$1.89); '04, ( $\$ 0.11$ ); '05, ( $\$ 0.34$ ); gain (losses) from discon-

