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At Loews, we seek to combine dynamic creativity and a willingness to embrace constant change with a deep and abiding commitment to long-established principles of prudent business and investment management.

Our presentation of the Loews value story in graphic form may surprise some of you. We chose this method of communication because it has become increasingly difficult, in today's "pure-play" business environment, for conglomerates like Loews to be heard.

We know we have a good story to tell, and we want to find a new way to tell it—this time in a unique and engaging way.

Since we never do anything halfway at Loews, we asked Lotta Value to be our guide.

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We hope you enjoy *The Adventures of Lotta Value, Investment Hunter!* We certainly had a lot of fun creating her and sending her on her value quest.

INTRODUCING

## LOTTA VALUE



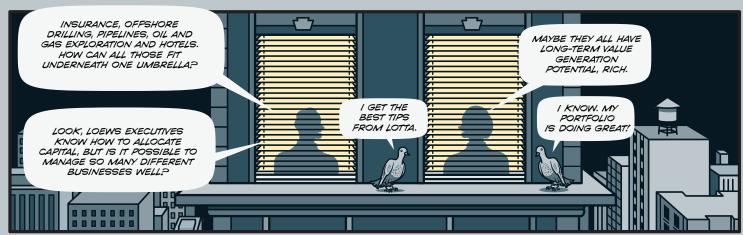














































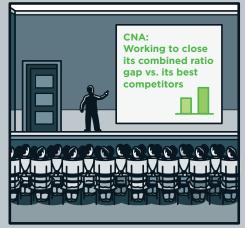






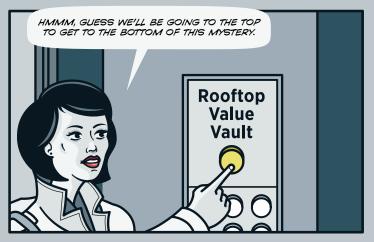


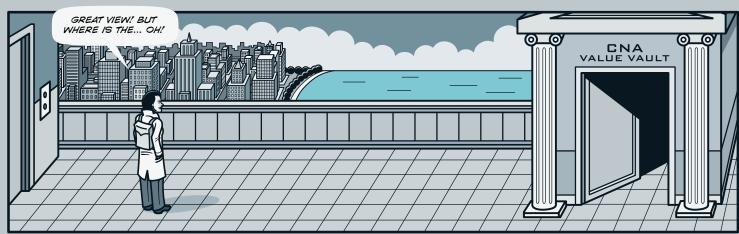


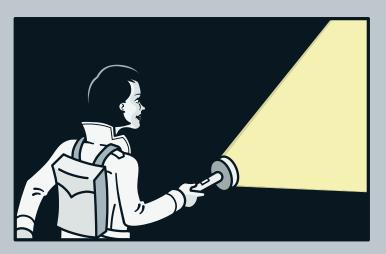










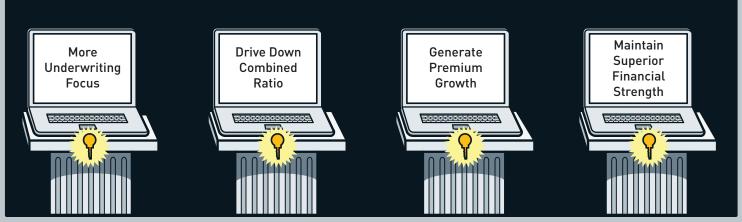














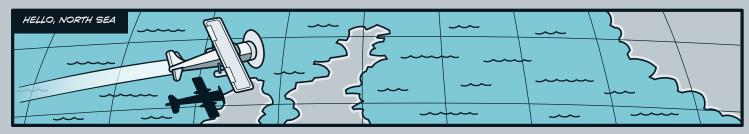


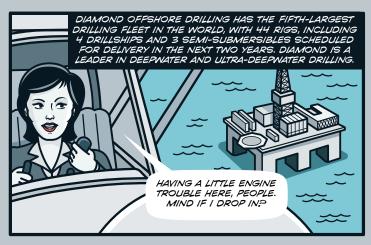






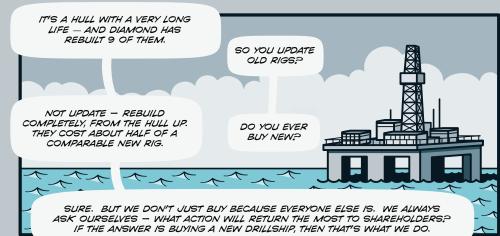


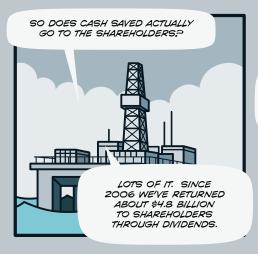






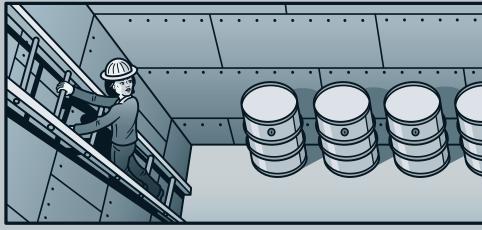


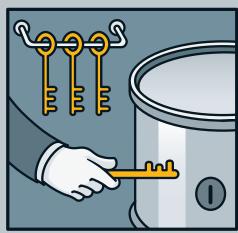


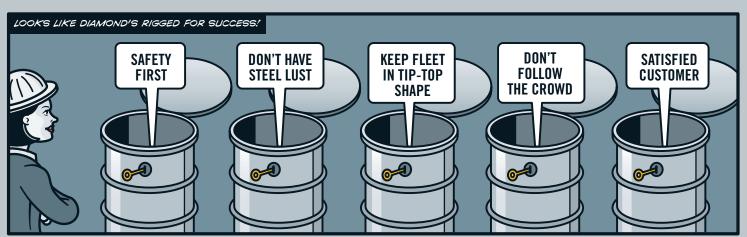


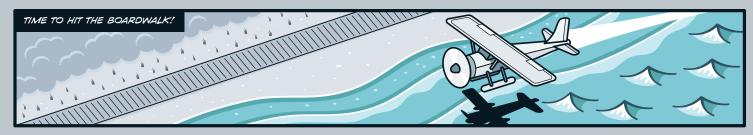


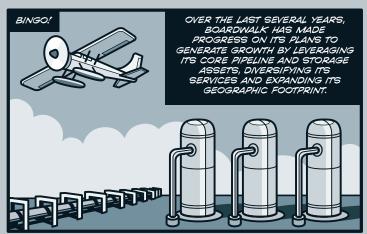


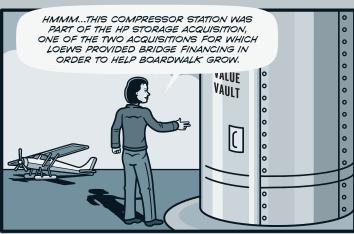


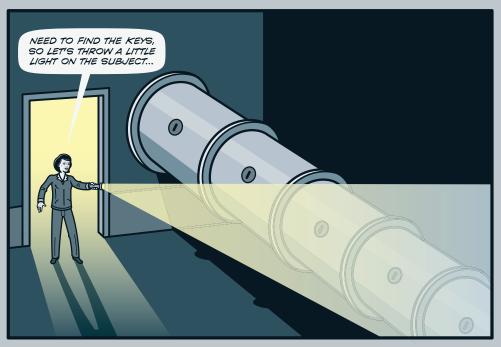


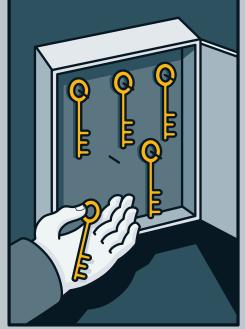


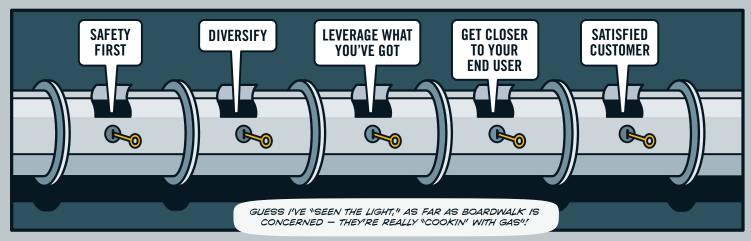








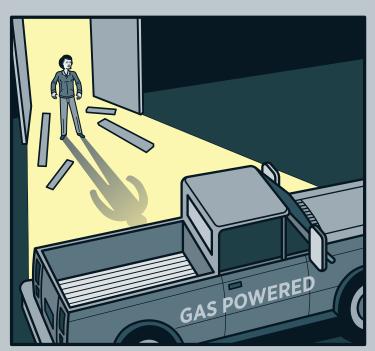




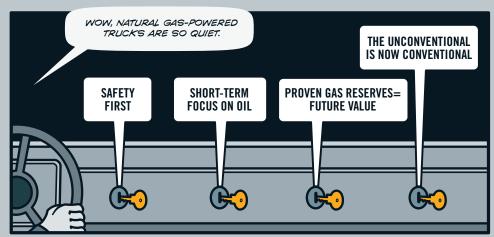






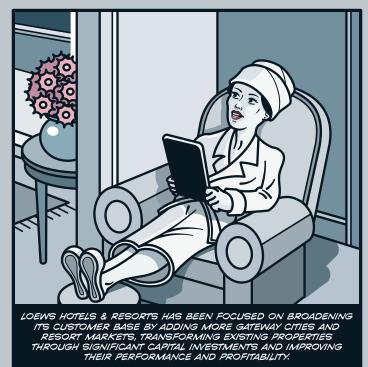








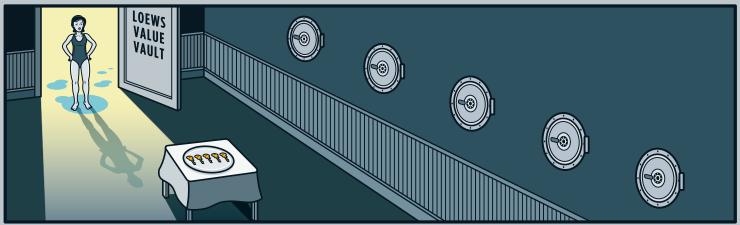


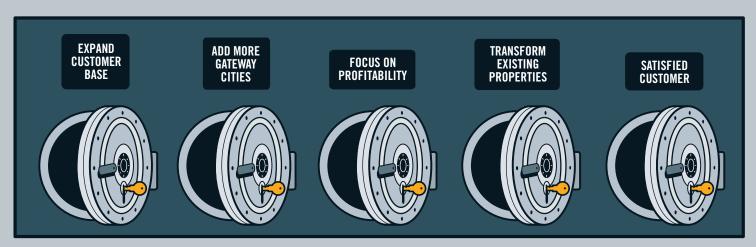








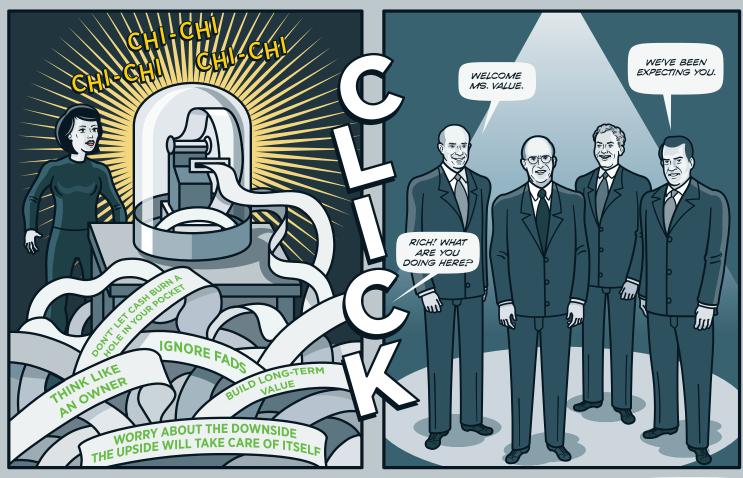






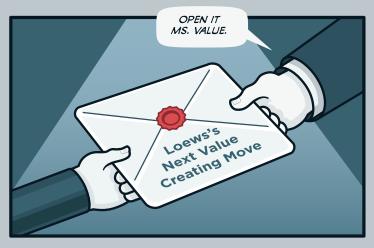














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