CAPITAL STRUCTURE as of 12/28/13 LT Debt None.

Leases, Uncapitalized: Ann'l rentals $\$ 196.5$ mill. No Defined Benefit Pension Plan

| Pfd Stock None |  |  |  |
| :---: | :---: | :---: | :---: |
| Common Stock 277,581,114 shares as of $1 / 24 / 14$ |  |  |  |
| MARKET CAP: $\$ 13.7$ billion (Large Cap) |  |  |  |
| CURRENT POSITION (\$MILL.) | 2012 | 2013 | 12/28/13 |
| Cash Assets | 917.2 | 1134.9 | 798.8 |
| Receivables | 174.5 | 175.5 | 228.6 |
| Inventory (Avg Cst) | 504.5 | 524.7 | 553.0 |
| Other | 208.3 | 235.8 | 207.2 |
| Current Assets | 1804.5 | 2070.9 | 1787.7 |
| Accts Payable | 155.4 | 178.9 | 135.1 |
| Debt Due | 22.4 | . 5 | . 5 |
| Other | 540.4 | 543.1 | 567.3 |
| Current Liab. | 718.2 | 722.5 | 702.9 |

ANNUAL RATES Pas of change (per sh) Sales "Cash Flow Earnings Book Value

Past
10 Yrs.
$22.5 \%$
$22.5 \%$
$27.5 \%$
28.5\%
24.5\%

Past Est'd '11'13
5 Yrs. to '17-'19
$\begin{array}{lr}17.0 \% & 12.0 \%\end{array}$
$\begin{array}{ll}15.0 \% & 11.0 \% \\ 15.0 \% & 11.0 \%\end{array}$
$15.0 \% \quad 11.0 \%$
$\begin{array}{ll}10.5 \% & 22.0 \% \\ 16.0 \%\end{array}$

|  | QUARTERLY SALES (\$ mill.) ASep.Per Dec.Per Mar.Per Jun.Per |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2011 | 911.7 | 1264.4 | 950.7 | 103 |  |
|  | 1050.4 | 1448.6 | 1109.0 | 1155 | 476 |
|  | 61.3 | 1503.8 | 1187.6 | 1222 |  |
| 14 | 150.8 | 1419.6 | 1119.6 | 1185 |  |
| 15 | 1185 | 1500 | 1200 | 1250 | 5135 |
|  | EARNINGS PER SHARE A BSep.Per Dec.Per Mar.Per Jun.Per |  |  |  |  |
| 11 | 63 | 1.00 | 7 |  |  |
|  | 73 | 1.18 | 77 |  |  |
|  |  | . 23 | 84 |  |  |
| 2014 | 77 | 1.06 | 70 |  |  |
|  | . 80 | 1.10 | 77 | . 83 |  |
|  | QUARTERLY DVIDENDS PAID Mar. 31 Jun. 30 Sep. 30 Dec. 31 |  |  |  |  |
|  |  |  |  |  |  |
|  | 075 |  | 15 |  |  |
|  |  |  |  |  |  |
|  | 225 | 225 | 30 | 60 F |  |
|  |  |  |  |  |  |

BUSINESS: Coach is a leading American marketer of fine accessories and gifts for women and men, including handbags, men's bags, women's and men's leathergoods, footwear, outerwear, watches, travel accessories, scarves, sunwear, fragrance, jewelry, and related accessories. Operates 544 North American stores (including 193 factory outlets); 191 Coach Japan locations; 218 Coach
Coach's product offerings are getting a makeover. Increased competition and declining market share have prompted the company to take measures in hopes of becoming fashionable to consumers. To do so, it has enlisted the services of Stuart Vevers to lead the charge. The highly touted designer, who has worked with Marc Jacobs and Louis Vuitton in the past, and has built a track record for helping retailers establish luxury brand status, has been named the executive creative director. Mr. Vevers' debut line will hit stores in September. We think that firstquarter fiscal 2015 (ends September 30th) results will be somewhat telling about the company's future prospects. Sales have been on the decline, with the North Amer ican handbag market the biggest problem.
Meantime, the company's efforts to transition to a lifestyle brand remain ongoing. No longer wanting to be thought of as just a handbag and accessories maker, Coach has been expanding its footprint into new niches, such as women's ready-to-wear apparel and menswear. All the while, it continues to look abroad.

China, Singapore, Taiwan, Malaysia and Korea stores; and 42 international locations. Acquired remaining $50 \%$ interest in Coach Japan, $7 / 05$. Officers \& directors own $2.5 \%$ of common stock; BlackRock, 6.6\% (9/13 Proxy). Chairman \& CEO: Lew Frankfort. Incorporated: MD. Address: 516 West 34th Street, New York, NY, 10001. Telephone: 212-594-1850. Internet: www.coach.com.
limited as a result. The aforementioned changes are major and will probably fail to register at the bottom line anytime soon. In fact, the costs associated with the changes are expected to result in unfavorable earnings comparisons in the second half of fiscal 2014 and throughout a good part of 2015, even though share repurchases will mask some of the weakness. Meanwhile, we expect consumers will be hesitant to return, given the highly compe titive industry landscape and Michael Kors' recent success.
That said, we think that the recent price represents a good entry point for buy-and-hold accounts. This untimely stock has been beaten down over the last two years and trades at a considerable discount compared to historical levels and the competition. We believe its transformation may well take some time, but will pay off in the end and help drive above-average 3- to 5-year appreciation potential. Coach's strong cash flow generation, meanwhile, ought to allow for future dividend hikes and ongoing share repurchases.
AndreJ. Costanza
(A) Fiscal year ends Sat. closest to June 30th. ring: '08, (\$0.12). Next earnings report due late for splits. (E) Dividends historically paid in early (B) Dil. egs. Quarterly EPS may not sum due to July. (C) Store count only reflects North Amer- Jan., April, July, and Oct. (F) Dividends paid in rounding. Reflects disc. corporate accounts ican retail and factory stores thru FY'12 (in- previous quarters (12/27/12 \& 9/30/13). (E) business beginning FY'06. Excludes nonrecur- cludes all thereafter). (D) In millions, adjusted $\mid$ Price as of 9:45 EST on 1/22/14.

Company's Financial Strength
Stock's Price Stability
Price Growth Persistence
Earnings Predictability

