

| ANNUAL RATES of change (per sh) | Past 10 Yrs. | Past 5 Yrs. | $\begin{aligned} & \text { Est'd '08-'10 } \\ & \text { to'15-'17 } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Sales | -4.0\% | -6.5\% | 16.5\% |
| "Cash Flow" | -9.0\% | -10.0\% | 15.5\% |
| Earnings | -9.0\% | 26.0\% | NMF |
| Dividends |  |  | NMF |
| Book Value | -5.5\% | -4.0\% | 6.0\% |

Cal-
QUARTERLY SALES (\$ mill.) A
A Full

|  | endar | Mar.Per | 155.8 | 178.7 | 194.0 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 2009 | 139.3 | 1567.8 |  |  |  |
| 2010 | 202.3 | 223.0 | 231.9 | 220.3 | 877.5 |
| 2011 | 233.1 | 255.0 | 264.7 | 242.4 | 995.2 |
| 2012 | 185 | 200 | 225 | 245 | 855 |
| 2013 | 230 | 240 | 255 | 260 | 985 |


| Cal- <br> endar | EARNINGS PER SHARE A B <br> Mar.Per Jun.Per Sep.Per Dec.Per | Full <br> Year |
| :---: | :---: | :---: |


| 2009 | d.22 | d.03 | .10 | .16 | .01 |
| :---: | :---: | :---: | :---: | :---: | ---: |
| 2010 | .17 | .24 | .28 | .25 | .94 |
| 2011 | .24 | .32 | .37 | .32 | 1.25 |
| 2012 | .10 | .15 | .25 | .30 | .80 |
| 2013 | .25 | .30 | .30 | .35 | 1.20 |
| Cal- | QUARTERLY DIVIDENDS PAID E |  | Full |  |  |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2008 | -- | -- | -- | -- | -- |
| 2009 | - | -- | -- | -- | -- |
| 2010 | - | -- | -- | -- | -- |
| 2011 | - | .09 | .09 | .09 | .27 |
| 2012 | .11 |  |  |  |  |

The business outlook for Cypress Semiconductor has dimmed somewhat. During the fourth quarter, all four segments, and most major product lines, posted sequential sales declines. The company continues to face a challenging macro environment, and we don't see a significant improvement in the coming months.
We are decreasing our 2012 top- and bottom-line estimates by $\$ 135$ million and $\$ 0.55$ per share, respectively, to $\$ 855$ million and $\mathbf{\$ 0 . 8 0}$. Management lowered first-quarter sales and earnings guidance in early March, as it was seeing orders decrease more than expected, particularly for wire line and handset customers. All divisions, and most product lines, will likely post a sequential decline in sales during the period. We look for particularly weak results from the Consumer and Computation and Memory Products divisions. The distribution channel remains soft, as well, mainly due to lower volumes in Europe and Asia. Margins ought to remain under pressure, owing to
lower factory utilization. We think the lower factory utilization. We think the
first quarter will be the low point for the
year, with prospects slowly improving as the year progresses. However, visibility remains limited, as lead times are near historic lows.
The company should rebound in 2013. Although the near-term outlook looks shaky, we think Cypress should benefit from secular trends in the touch-sensing solutions and SRAM markets. New business wins should help support solid sales and earnings gains during the year.

## Cypress recently increased the

 quarterly dividend by $\mathbf{2 2 \%}$, to $\$ 0.11$ per share. It continues to have a strong balance sheet with no debt, so share repurchases are an option, as well, although we don't expect any significant buybacks in the coming quarters.Shares of Cypress are ranked to trail the broader market averages in the coming six to 12 months. Demand trends remain unfavorable, as the company is dealing with lower volume expectations for many of its core products in the coming months. However, over the 3 - to 5year period, these shares offer wide appreciation potential at the current quotation. I ason Dalavagas

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[^0]:     | December 31st. (B) Fully diluted earnings. Ex- | (56¢); '06, (26¢); '07, $\$ 1.42 ;$ |
    | :--- | :--- | :--- |
    | cludes nonrecurring gains (losses): '96, (7¢); |  |
    | extraordinary gain in 2001. |  |

     cludes nonrecurring gains (losses): '96, (7¢); extraordinary gain in $2001 . \quad$ dividends in June 2011.
    '97, 2¢; '98, (95¢); '99, (2¢); '00, (36¢); 01,' Next earnings report due late April. (C) In mil-
    Company's Financial Strength
    Price Growth Persistence

