

13525 14176 14572 Current Liab ANNUAL RATES Past Past Est'd '12-'14 10 Yrs. 5 Yrs. to '18-'20 of change (per sh) Sales "Cash Flow" 6.5% 9.5% 12.0% Earnings Dividends Book Value 18 5% 3.0% 12.0%

15.0%

8.0%

19.0%

Other

QUARTERLY SALES (\$ mill.) Cal-Full endar Mar.31 Jun.30 Sep.30 Dec.31 Year 2012 9918 10448 10609 11174 42149 2013 10570 11182 11608 11906 45266 2014 11239 12054 12646 12641 48580 2015 10248 9750 10000 10752 40750 2016 10500 10750 11000 11550 43800 EARNINGS PER SHARE A Cal-Full Mar.31 Jun.30 Sep.30 Dec.31 enda Year 1.02 4.06 2012 96 1.03 1.06 2013 1.01 1.15 1.29 1.26 4.70 2014 1.21 1.37 1.49 .25 4 32 2015 .76 .95 1.05 1.14 3.90 2016 1.00 1.10 1.10 1.20 4.40 QUARTERLY DIVIDENDS PAID B Cal-Full endar Mar.31 Jun.30 Sep.30 Dec.31 2011 .96 .21 .25 .25 .25 .275 .275 .275 2012 .25 1.08 .275 .3125 .3125 2013 .3125 1.21 2014 .3125 .40 .50 .40 .40 1.51 .40 2015

production. 2014 pretax profits and margins: North America, \$3.1 bill., 19%; Latin America, \$1.6 bill., 21%; Europe/CIS/Africa, \$2.7 bill., 22%; Middle East & Asia, \$3.3 bill., 28%. In 2014, 67% of reve-

continues to aggres-Schlumberger sively deal with the business downturn at hand. The company is reducing headcount by another 11,000, following an earlier downsizing of 9,000. The move cost the company \$0.26 a share in the first quarter of 2015. Excluding that figure, and another \$0.04-a-share loss from a currency devaluation in Venezuela, the run rate for quarterly share earnings would be around \$1.00. A further volume decline in the current quarter will likely hurt share profits again, but assuming activity stabilizes, the second half could see results perk up.

The industry remains in flux, though, and near-term visibility is poor. The falloff in activity was so swift that service companies are just coming to grips with the situation. Schlumberger itself thought the first wave of layoffs would prove sufficient, only to see conditions deteriorate materially further. Suffice to say, the length of the downturn remains uncertain. Although the worst appears to be past, lingering uncertainty makes our estimates and projections more tentative than usual. Displaying its strength, the company

5.6% (2/15 Proxy). CEO: Paal Kibsgaard. Nonexecutive Chrmn.: Tony Isaac. Inc.: Curacao. U.S. Address: 5599 San Felipe, 17th Fl., Houston, TX 77056. Tel.: 713-375-3400. www.slb.com.

is generating free cash flow in spite of the drilling slump. Reduced capital spending requirements allowed for stock repurchases in the first quarter. The company's top-notch finances will clearly help it get through the slower times

Schlumberger is also looking to provide leadership by changing the way business is conducted. The services provider is often in a position to make suggestions with respect to making drilling improvements, being as close as it is to daily operations. But those ideas are welcomed in varying degrees by paying customers. In a shift, the company now aims to offer more risk-based contracts, based on its proposals for technical solutions, combined with the sale of discrete services. Given the renewed need by operators to reduce expenses and raise efficiency, many clients may take up Schlumberger's overtures to work more closely in the coming years.

The good-quality stock offers sizable recovery potential to decade's end. The shares are a good way for conservative investors to participate in the industry's gradual projected comeback. Robert Mitkowski, Jr. May 8, 2015

(A) Based on diluted earnings. Excludes non-recurring or discontinued gains (losses): '99, (16¢); '01, (47¢); '02, (\$5.21); '03, (88¢); '04,

68¢; '11, 16¢; '12, (4¢); '13, 35¢; '14, (16¢). Earnings may not sum due to changes in share count. Next earning release due mid-July. April, July, and October. (C) Includes intangibles. At 12/14: \$20.1 bill., or \$15.73/share.

Company's Financial Strength Stock's Price Stability A++ 50 Price Growth Persistence 50 **Earnings Predictability** 70

(2¢); '05, 28¢; '06, (3¢); '08, 3¢; '09, (2¢); '10, (B) Dividends historically paid mid-January, (D) In millions, adjusted for stock split. © 2015 Value Line Publishing LLC. All rights reserved. Factual material is obtained from sources believed to be reliable and is provided without warranties of any kind. THE PUBLISHER IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS HEREIN. This publication is strictly for subscriber's own, non-commercial, internal use. No part of it may be reproduced, resold, stored or transmitted in any printed, electronic or other form, or used for generating or marketing any printed or electronic publication, service or product.