

of computing environments in consumer and enterprise markets. Hardware products include Nokia mobile phones, the Xbox video game console, and Surface tablet. Revenue sources in fiscal 2015: Devices and Consumer, 44.3%; Commercial, 55.4%; Corporate

offs. & dirs., 1%; BlackRock, Inc., 5.8%; The Vanguard Group, 5.2% (10/15 proxy). Chrmn: John Thompson. CEO: Satya Nadella. Inc.: Washington. Addr.: One Microsoft Way, Redmond, Washington 98052-6399. Tele.: 425-882-8080. Internet: www.microsoft.com.

ANNUAL RATES Past Est'd '13-'15 Past 10 Yrs. to '18-'20 of change (per sh) 5 Yrs. 9.0% 8.5% 7.0% 17.0% Revenues "Cash Flow 12.0% 11.0% 8.0% 7.0% 9.5% 19.0% 6.5% 11.5% Earnings Dividends Book Value 17.0% 2.0%

114246

7432

2000

13043

45625

124712

6591 7484

23223 12560

49858

121656

6630 10748

21603 10418

49399

Current Assets

Accts Payable Debt Due

Current Liab

Unearned Revenue Other

Fiscal Year Ends	QUART Sep.30	ERLY REV Dec.31	ENUES (\$ Mar.31	mill.) ^A Jun.30	Full Fiscal Year
2012	17372	20885	17407	18059	73723
2013	16008	21456	20489	19858	77811
2014	18529	24519	20403	23382	86833
2015	23201	26470	21729	22180	93580
2016	21660	25100	22500	23440	92700
Fiscal	EARNINGS PER SHARE ABF				
Year Ends	Sep.30	Dec.31	Mar.31	Jun.30	Fiscal Year
2012	.68	.78	.60	.67	2.72
2013	.53	.76	.72	.66	2.65
2014	.62	.78	.68	.55	2.63
2015	.65	.77	.62	.62	2.65
2016	.67	.73	.68	.70	2.78
Cal-	QUARTERLY DIVIDENDS PAID E■				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2011	.16	.16	.16	.20	.68
2012	.20	.20	.20	.23	.83
2013	.23	.23	.23	.28	.97
2014	.28	.28	.31	.31	1.18
2015	.31	.31	.31	.36	

Software giant Microsoft got a good start to fiscal 2016. (Years end June 30th.) The September period was the first where the company delivered results under its new segment reporting approach. Specifically, Microsoft now reports the performance of three segments: Productivity and Business Processes, Intelligent Cloud, and More Personal Computing. Although the new structure provides an improved view of the company's businesses, the story at Microsoft still revolves around cloud services, both enterprise and consumer, and the Windows 10 operating system and the building of an associated ecosystem.

The fiscal first-quarter results showed that the company continues to have good success in the cloud arena. On point, revenues from cloud services surpassed \$8 billion on an annual basis. Microsoft has invested heavily in cloud infrastructure, and the benefits are showing through. Moreover, the adoption of Microsoft's services is active from the consumer all the way up to the largest enterprises, with Office 365 being quite popular over the full range of customers. Our sense is

momentum in the company's cloud business will actually gain strength in coming quarters, as the secular shift away from traditional on-premise computing architecture moves forward. Meanwhile, the latest earnings report also showed that Windows 10 is gaining traction, and that the strategy behind the new operating system appears to be working. Indeed, Windows is now viewed as more than just an operating system. Rather, as a service, it is finding its way into a wider range of computing devices and applications, with the result being the establishment of an ecosystem that should support growing usage over time.

We have made some adjustments to our estimates for fiscal 2016. The company seems well positioned for the upcoming holiday season. And despite the lingering effects of adverse foreign exchange, our revenue and earnings targets for the year are now \$92.7 billion and \$2.78 a share, excluding revenue deferrals related to Windows 10. That said, new commitments to timely MSFT shares should be made carefully, given the recent market support. Charles Clark November 13, 201 November 13, 2015

(A) Fiscal year ends June 30th. (B) Diluted earnings. Quarters may not add to total. Excl. nonrec. items: '99, 1¢; '01, d26¢; '02, d23¢; '03, d5¢; '04, d29¢; '05, d4¢; '12, d72¢;

\$2.11 a share.

13, d7¢; '15, d\$1.17. Next earnings report, late (E) Dividends historically paid in March, June, January. (C) In millions, adjusted for stock split. Sept., and Dec. ■Dividend reinvestment plan (D) Includes intangibles. In 2015: \$16.9 billion, available. Special dividend of \$3.00 a share paid December 2, 2004.

Company's Financial Strength Stock's Price Stability A++ 80 Price Growth Persistence **Earnings Predictability** 85