

LESSONS FROM THE TRENCHES:
VALUE INVESTING,
ENTREPRENEURSHIP & LIFE

AGENDA

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AGENDA

Tuesday, February 6

1. Overview and introductions
2. Investing lessons from our story of success, then failure
3. Effective portfolio management
4. Five-company exercise
5. How to achieve superior performance
6. Case study: Valeant
7. Guest speaker: Christine Richard
8. Lessons from 15 years of short selling

AGENDA

Wednesday, February 7

1. Case study: Lumber Liquidators
2. Business/entrepreneurship lessons from our rise and fall
3. Case study: McDonald's
4. 10-company exercise
5. How to be a successful salesperson
6. Case study: Netflix
7. Guest speaker: Sahm Adrangi

AGENDA

Thursday, February 8

1. Case study: Weight Watchers
2. Avoiding value traps
3. Behavioral finance exercise
4. Behavioral finance presentation
5. The five calamities that can destroy your life – and how to avoid them
6. 10 strategies for winning the class participation & business meeting game
7. How to create a great slide presentation and make a killer stock pitch
8. How to make a great impression
9. How to deal with mistakes and apologize
10. How to cultivate mentors, make friends & develop deep relationships